

# Curriculum Vitae

## Personal Data

Name	Cui
First name	Ying Ying
Date of birth	10. August 1982
Gender	Female
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## Education

09/2011 – 03/2013	<b>Master of Science in Facility Management</b> Zurich University of Applied Sciences (ZHAW) Wädenswil, Life Sciences and Facility Management
09/2001 – 06/2005	<b>Bachelor of Science in Architecture and Property Management</b> China Tianjin University of Finance and Economics Faculty: Project and Management

## Language Skill

Chinese:	Mother tongue
English:	Fluent
German:	Good
Japanese:	General communication

## **Scientific Papers, Publications and Presentations**

**Dissertation:** Management of supervision information and the level of  
Supervision in construction phase  
BSc. at China Tianjin University of Finance and Economics  
April 2005

Relationship value in FM: a customer perspective  
MSc. at Zurich University of Applied Sciences (ZHAW)  
December 2012

**Publications:** Relationship value in FM: a customer perspective, working  
paper, IFM, Zurich, 2013.

**Presentations:** Service Value Management, with Pro. Dr. Christian Coenen,  
06. February. 2013, Wädenswil, EuroFM member meeting

Relationship Value in FM – A Customer Perspective,  
23. May. 2013, Prague Czech Republic,  
EuroFM Facility Management Conference

## Work Experience

- |                   |   |
|-------------------|---|
| 11/2011 – today   | IFM ZHAW: Research Associate <ul style="list-style-type: none"><li>• Property management</li><li>• Workplace management</li><li>• Business relationship management in FM</li></ul>  |
| 04/2007 – 03/2009 | China Tianjin Beiguo Overseas Trading & Employment Co., Ltd<br>Manager <ul style="list-style-type: none"><li>• Responsible in HR recruitment and skill training</li><li>• International business negotiation and contract management</li><li>• Corporate real estate management</li></ul> |
| 04/2006 – 04/2007 | China Tianjin Beiguo Overseas Trading & Employment Co., Ltd<br>Manager Assistant  |
| 10/2005 – 03/2006 | China Tianjin SME Association<br>Business Assistant <ul style="list-style-type: none"><li>• International event management</li><li>• Coordination of international business partnership</li></ul>   |
| 01/2005 – 08/2005 | China Tianjin Hua Tai Construction Supervision Co., Ltd<br>Supervisor Assistant <ul style="list-style-type: none"><li>• High-rise building construction quality control</li><li>• Building information documentation</li><li>• Construction site supervision</li></ul>                    |